

DEALERSHIP OPPORTUNITY

BECOME A DEALER

OF



sanelite®

Solar Private Limited

01 > INFORMATION
TECHNOLOGY



02 > REAL ESTATE
CONSTRUCTION



03 > ENTERTAINMENT



04 > TRAINING &
DEVELOPMENT



05 > RENEWABLE
ENERGY



06 > TRAVEL



07 > SOCIAL
SERVICES



08 > FINANCIAL
SERVICES



DEALERSHIP MODEL - THE CONCEPT

- » Company expanding operations Pan India
- » Decoupled from the government policies
- » Aggressive Pricing
- » Flexibility and ease of sale
- » Powerful for rising competition

MODEL OVERVIEW

TYPE OF WORK	Dealership of SSPL Solar Products
PRODUCTS	PV Modules, DIY Solar Rooftop Kit, Solar Water Pump
TARGET MARKET	Small and medium EPC Businesses, Freelance Installers, Pump Installers
CONTRACT PERIOD	Legal Agreement for Current FY; Every Year Dealer needs to renew the contract
OPPORTUNITY OF EARNING	Dealer can earn 12 lakhs per year easily on minimum target achievement

SCOPE OF WORK

COMPANY

Marketing & branding activities as a company to generate more prospects

Pass on any solar products inquiries to relevant dealer

Provide the product as and when ordered by the dealer within specified time period

Provide technical support for any queries related to products

Provide support for guarantee & warranty of the products

Liaisoning with government bodies if required

DEALER

Capture the market and grow business in your own way

Handle new inquiries

Propose the necessary solutions and finalize the orders

Co-ordinate transport and delivery

Work as a single point of contact during the sales cycle

Provide post-sales support and service to customer

SUPPORT FROM SANELITE

- » Marketing, Branding and promotional Activities throughout the year as per company's marketing policies
- » Specific / City wide marketing campaign as per dealer requirement and company agreement on cost-sharing basis
- » Incentive and promotional schemes declared by company time to time
- » For New Dealers branding material shall be provided
 - Company T-shirts
 - Company Standee / Poster : 1 No
 - Business Cards (Max 2 Names)
 - Dealer Certificate

WHY JOIN SANELITE



**Leading
Manufacturer**



**Quality
Products**



**Empanelled with
Central Govt.**



GEDA

**Empanelled with
State Govt.**



**Rich
Experience**



**Designed for New
Startups**



**Higher Returns
on Investment**



Training



**Technical
Support**



9 x 6 Services



**Ethical Practices /
Transparency**



**Marketing &
Promotion**




sanelite[®]

Solar Private Limited

 **Corporate Office**

209, Shanti Mall, Sattadhar X Roads,
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 **Manufacturing Unit**

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