DEALERSHIP OPPORTUNITY

BECOME A DEALER

OF

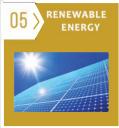


















DEALERSHIP MODEL - THE CONCEPT

- Company expanding operations Pan India
- Decoupled from the government policies
- Aggressive Pricing
- Flexibility and ease of sale
- Powerful for rising competition

MODEL OVERVIEW

TYPE Dealership of SSPL Solar Products OF WORK PV Moldules, DIY Solar Rooftop Kit, Solar **PRODUCTS** Water Pump Small and medium EPC Businesses, Freelance TARGET Installers, Pump Installers MARKET Legal Agreement for Current FY; Every Year CONTRACT Dealer needs to renew the contract PERIOD **OPPORTUNITY** Dealer can earn 12 lakhs per year easily on OF minimum target achievement **EARNING**

SCOPE OF WORK

COMPANY

Marketing & branding activities as a company to generate more prospects

Pass on any solar products inquires to relevant dealer

Provide the product as and when ordered by the dealer within specified time period

Provide technical support for any queries related to products

Provide support for guarantee & warrantee of the products

Liaisoning with government bodies if required

DEALER

Capture the market and grow business in your own way

Handle new inquiries

Propose the necessary solutions and finalize the orders

Co-ordinate transport and delivery

Work as a single point of contact during the sales cycle

Provide post-sales support and service to customer

SUPPORT FROM SANELITE

- Marketing, Branding and promotional Activities throughout the year as per company's marketing policies
- Specific / City wide marketing campaign as per dealer requirement and company agreement on cost-sharing basis
- Incentive and promotional schemes declared by company time to time
- >> For New Dealers branding material shall be provided
 - Company T-shirts
 - Company Standee / Poster: 1 No
 - Business Cards (Max 2 Names)
 - Dealer Certifiacte



WHY JOIN SANELITE





























Corporate Office

209. Shanti Mall. Sattadhar X Roads. Sola Road, Ahmedabad - 380061, INDIA.



Manufacturing Unit

506/2 Bhagyalaxmi Industrial Estate, Rakanpur, Taluka: Kalol, Gujarat, INDIA.

